

DECKET No. 03-00510



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September 5, 2003

RECEIVED

SEP 05 2003

Mr. Joe Werner, Chief
Telecommunications Division
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, Tennessee

03.1004

Dear Mr. Werner:

SUBJECT: Tariff Filing to Establish the BellSouth® Value Answers Bundle

Attached is the following tariff of BellSouth® Telecommunications, Inc., issued September 5, 2003 with a requested effective date of September 23, 2003.

General Subscriber Services Tariff

Section A13.91 Contents - Thirteenth Revised Page 9
Original Page 105

This filing establishes the BellSouth Value Answers Bundle. Additional details are located in the attached executive summary.

We appreciate your returning a receipted copy as evidence of this tariff filing. Please call Kathy Sager at 214-4150 if you have any questions or wish to discuss.

Yours truly,

A handwritten signature in cursive script that reads "Paul Stinson" followed by a slanted line.

Attachments

PROMOTION DESCRIPTION

BellSouth® Value Answers(SM) Bundle - includes CC/PD/LD

Proposed Promotion

The BellSouth® Value Answers(SM) Bundle – includes BellSouth® Complete Choice® service, BellSouth® Privacy Director® service, and BellSouth® Long Distance service is scheduled to begin September 23, 2003. Services included in this promotion are:

- BellSouth® Complete Choice® service (CC)
- BellSouth® Privacy Director® service (PD)
- BellSouth® Long Distance service (LD)

Promotion Specifics:

Specific features of this promotion are as follows:

Customers in wire centers in designated Nashville Metropolitan Statistical Areas (MSAs) who purchase BellSouth® Complete Choice® service, a specified BellSouth® Long Distance plan and BellSouth® Privacy Director® service will receive a \$2.00 per month discount on their BellSouth® Complete Choice® service and a waiver of the monthly recurring charge for the BellSouth® Privacy Director® service.

Restrictions/Eligibility Requirements:

- Customer must subscribe to all 3 products: BellSouth® Complete Choice® service, BellSouth® Long Distance service, and BellSouth® Privacy Director® service.
- Customer must place order between on or after September 23, 2003.
- Customer cannot qualify for this offer more than once.
- Out-of-region customers are not eligible for this promotion.
- This offer can be combined with any products not included in this specific bundle.
- This offer is not available with any other bundles that include the three required components - BellSouth® Complete Choice® service, BellSouth® Long Distance service, and BellSouth® Privacy Director® service.
- There is no minimum amount of time that the customer must stay with BellSouth.
- This promotion cannot be combined with the reacquisition bundle offer that includes discount on BellSouth® Complete Choice® service, BellSouth® Unlimited Long Distance service, and BellSouth® Voice Mail service.
- BellSouth reserves the right to discontinue this promotion without notice.
- BellSouth will not proactively convert the base of customers who may already have these 3 products. However, if a customer who has all 3 products calls in, they will be offered the promotion. Also, any customer who calls and asks for the promotion and meets eligibility will be given the offer.

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

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EFFECTIVE: September 23, 2003

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.91 Residential Customer Programs

A13.91.12 BellSouth® Value AnswersSM Bundle-includes Complete Choice® Service/Privacy Director® Service/Long Distance Service (CC/PD/LD)

A. Rules and Regulations

Beginning on or after September 23, 2003 customers in wire centers in designated Nashville Metropolitan Statistical Areas (MSAs) who purchase BellSouth® Complete Choice® service, a specified BellSouth® Long Distance plan and BellSouth® Privacy Director® service will receive a \$2.00 per month discount on their BellSouth® Complete Choice® service and a waiver of the monthly recurring charge for the BellSouth® Privacy Director® service. This promotion is available for resale.

1. Customer must subscribe to all 3 products: BellSouth® Complete Choice® service, BellSouth® Long Distance service, and BellSouth® Privacy Director® service. (N)
2. Customer must place order on or after September 23, 2003. (N)
3. Customer cannot qualify for this offer more than once. (N)
4. Out-of-region customers are not eligible for this promotion. (N)
5. This offer can be combined with any products not included in this specific bundle. (N)
6. This offer is not available with any other bundles that include the three required components - BellSouth® Complete Choice® service, BellSouth® Long Distance service, and BellSouth® Privacy Director® service. (N)
7. There is no minimum amount of time that the customer must stay with BellSouth. (N)
8. This promotion cannot be combined with the reacquisition bundle offer that includes discount on BellSouth® Complete Choice® service, BellSouth® Unlimited Long Distance service, and BellSouth® Voice Mail service. (N)
9. BellSouth reserves the right to discontinue this promotion without customer notice. (N)
10. BellSouth will not proactively convert the base of customers who may already have these 3 products. However, if a customer who has all 3 products calls in, they will be offered the promotion. Also, any customer who calls and asks for the promotion and meets eligibility will be given the offer. (N)